

Pasha Fishman

Multimedia Specialist · 15+ years in production

Product imagery, video and campaign content, made faster with generative AI.

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PORTFOLIO	pasha-portfolio.pages.dev
LOCATION	Philadelphia area, PA
LANGUAGES	English · Russian · Hebrew

EXPERIENCE	AI-ASSISTED PRODUCTION	AUDIENCE BUILT
8+ years · American Bath Group brands	Room scenes · concepts · photo staging	164,000 subscribers · 271 videos

EXPERIENCE

Jun 2018 – Sep 2026	Multimedia Specialist American Bath Group (formerly DreamLine / Bath Authority LLC) · Warminster, PA ■ Product & campaign imagery for ABG brands including DreamLine, Aquatic, MAAX and Vintage Tub & Bath, working day to day with the graphic design and marketing teams. ■ Generative-AI room scenes & concepts from product reference photos: new settings, colours and seasonal looks without a photo shoot, including the “Just undo it” series for Vintage Tub & Bath. ■ Render refinement & retouching of 3D room scenes (lighting, detail, colour), plus clean-background cutouts and multi-angle product shots for web listings and catalogues. ■ Video production: shot and edited product-education pieces, brand and wellness films and vertical social videos, with music, colour grading, closed captions and audio clean-up. ■ Illustrated step-by-step guides, such as a six-step gelcoat repair guide and packaging-contents graphics for Aquatic. ■ Scripts, storyboards & asset management, including the team's digital asset management system and project documentation.
2009 – 2019	Creator, Producer & Editor Geek Sputnik, Russian-language tech video channel · youtube.com/@geeksputnik ■ Built a technology video channel from scratch to 164,000 YouTube subscribers and 271 videos: on-camera presenting, green-screen production, editing, and the website behind it.
2008 – 2017	Editor / Camera Operator Video One Productions · Havertown, PA ■ Shot and edited live events and studio projects for corporate clients: green screen, lighting, sound and camera work.

INDEPENDENT PROJECTS

2025 – 2026	■ Product-photo staging pipeline. Command-line tool, built with AI coding agents, that turns phone photos into consistent marketplace-ready listing images: background removal, straightening, batch colour matching and an automated quality gate. ■ Multi-agent listing automation. Set up and directed a team of AI agents that stage photos, draft listings and publish them to a resale marketplace, with review gates before anything goes live.
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SKILLS

Imaging & video. Photoshop, Premiere Pro, After Effects, DaVinci Resolve, Final Cut Pro; product photography, retouching, background removal, colour grading, closed captioning, audio levelling and noise reduction.

Production. Studio and location camera, green screen, lighting and sound; scripts and storyboards; digital asset management.

AI-assisted creative. Generative image and video tools for lifestyle scenes, concepts and enhancement; AI coding agents (Claude Code, Codex) for tools, websites and automations; Git; basic HTML and CSS.

EDUCATION

B.A., Film and Media Arts · Temple University, Philadelphia, PA · Documentary film and online media; study abroad at Temple University Japan, Tokyo.